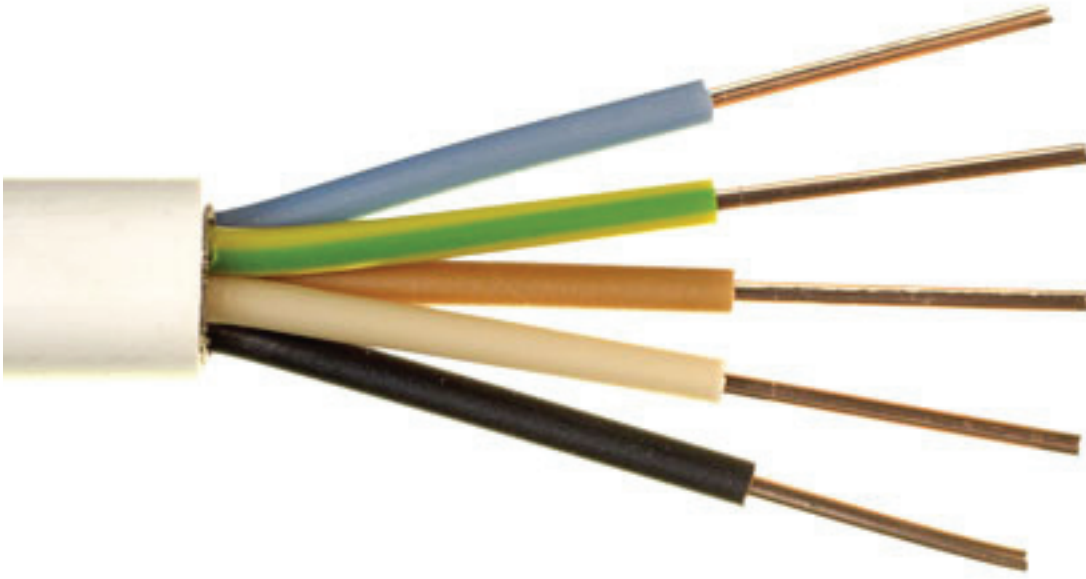


VOLUNTARY AGREEMENTS



Voluntary agreements save the freedom of industry and fulfill the compliance aspects brought from the EuP Ecodesign Directive

PE INTERNATIONAL developed and accompanied already two voluntary agreements under the EuP Directive (Directive for improving the ecodesign of Energy using Products), which have been successfully acknowledged from the EuP/ErP Consultation Forum. Due to the voluntary agreements introduced as Self Regulatory Initiative, the two branch associations will face no implementing measure from EuP/ErP Directive.

Challenge

- Products of any type, b2b and b2c, which consume directly or indirectly any type of energy during use phase, are covered from the EuP/ErP.
- Implementing Measures (IM) are released from EuP/ErP and regulate certain product groups in design and use.
- Industry must follow those regulations and must adapt their product design and strategic design to the mind of the law makers.
- Product advantages, which are not inline with released IMs cannot be delivered to the European Market
- Green Products are not any further an added value, if your product group faces IM. Unique selling arguments get lost

Solution

- A Voluntary Agreement (VA) from industry hierarchically rules or avoids Implementing Measures, if VA gets accepted.
- VA must follow nine requirements set out from EuP/ErP Directive
- VA must use the EuP/ErP Directive typical language and mechanisms, otherwise authorities will not understand the relevance
- VA must show environmental improvement targets, which have to be developed and calculated with Life Cycle Assessment
- PE INTERNATIONAL has any tool, data and mechanism right available to bring forward any Voluntary Agreement

Benefit

- Avoid Implementing Measures hitting your market
- Be prepared and act proactively to lead markets and avoid restrictions from environmental legislation
- Industry decided actions prevail over legislative constraints
- VA protects manufacturers and pushes their products

Contact us

PE INTERNATIONAL has any tool, data and mechanism right available to bring forward your Voluntary Agreement

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